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Mastercell Alkaline Batteries

- Excellent quality and value
- Private Label Alkaline batteries have carved out a high share of market re-enforcing consumers preference of value/savings over premium brand costs.
- Alkaline batteries provide competitive alkaline performance at a better than average price, and ensures consumer satisfaction with a 100% "performance or return" guarantee.
- Alkaline batteries are mercury free, Best Before date coded, and come in a complete range of cell sizes.
- Consumers are still both **"Value and Premium"** battery buyers, while a high percentage of consumers **do not buy** "Premium Brands" at all.
- Competitive to Private Label and other Value Brands



PRODUCT OFFERING

Item No.	Description	UPC 035355-	Case Pack	Inner Pack	Case Wt.	Case Cube	Case Dimensions					Price	Sugg. Retail	GM%
							L	x	W	x	H			
41-1610	1-9V Alkaline Battery	41610-7	100	10	1.30	0.06	5.80	x	4.30	x	4.10			
41-1611	2-9V Alkaline Batteries	41611-4	100	10	2.20	0.06	5.80	x	4.40	x	4.10			
41-1620	2D Alkaline Batteries	41620-6	50	10	6.80	0.11	7.50	x	6.30	x	4.20			
41-1621	4D Alkaline Batteries	41621-3	50	10	13.40	0.27	13.80	x	8.30	x	4.10			
41-1622	2AA Alkaline Batteries	41622-0	100	10	1.35	0.05	5.70	x	3.60	x	3.90			
41-1623	2AAA Alkaline Batteries	41623-7	100	10	0.75	0.04	5.40	x	2.80	x	4.10			
41-1624	4AAA Alkaline Batteries	41624-4	100	10	1.30	0.04	5.50	x	2.80	x	4.00			
41-1628	8AA Alkaline Batteries	41628-4	50	10	4.50	0.09	6.40	x	5.70	x	4.20			
41-1629	4C Alkaline Batteries	41629-9	50	10	6.60	0.18	10.90	x	7.00	x	4.10			
41-1631	24AA Alkaline Batteries	41631-2	16	-	21.60	0.26	14.70	x	6.10	x	5.00			
41-1632	2C Alkaline Batteries	41632-9	50	10	3.30	0.07	5.70	x	5.50	x	4.10			
41-1634	4AA Alkaline Batteries	41634-3	100	10	2.35	0.05	5.70	x	3.60	x	3.90			
41-1636	24AAA Alkaline Batteries	41636-7	16	-	10.50	0.12	10.80	x	4.50	x	4.10			
41-1638	8AAA Alkaline Batteries	41638-1	50	10	2.40	0.06	5.50	x	4.60	x	4.20			
41-1639	8D Alkaline Batteries	41639-8	12	-	31.40	0.40	11.80	x	9.20	x	6.40			
41-1674	151PC Battery Display	N/A	1	-	47.15	2.84	22.40	x	8.00	x	27.40			